

Design indeed is a Fountainhead of Human Creativity. Indian Idiom of Design is rooted in traditional crafts with a distinct Sustainable Design approach inherent in our thinking. The craftspeople described as Vishwakarma's children in our country have been a great source of inspiration and resources, for our Creative Fraternity. The Sustainable Development Goals (SDG) set in 2015 will wind down its current phase by 2030. India has done well in many aspects of SDG as per the midterm review. Together, traditional crafts and modern sustainable design can contribute to the acceleration of meeting SDG targets. Our Young Designers have a proactive role to play in this direction. Given the time frame available now 2025-2030, both for the new entrants to the design world and the Graduating students and alumni, this is a great opportunity, to contribute proactively. Another great avenue open is catalyzing and contributing to developing a Creative Economy in India. Global Networks of UNESCO Creative Cities, World Crafts Council 's World Crafts Cities and Villages, and World Design Organization's World Design Capitals provide eclectic vistas for the graduating designers to explore so that we can attract such Creative Economy magnets to our country and expand and strengthen a synergistic creative Ecosystem. Design is a transdisciplinary horizontal force and unleashing that force is essential in the Digital Economy driven by Exponential and Disruptive Technologies. As the great Poet, Nobel Laureate, Rabindranath Tagore sang in Gitanjali "Where the clear stream of reason, has not lost its way into the dreary desert sand of dead habits; where the mind is led forward, by thee into ever-widening thought and action."! As our Great Nation moves through the Amrit Kal leading up to the Centennial celebration in 2047, Young Designers and all of you have a golden opportunity to make significant creative contributions in shaping ideas, Products, Services, and Experiences for a Developed India.